

AMHA Mission Statement:

To promote, govern and improve organized minor hockey with the Abbotsford area. As an organization we will encourage and foster a general community spirit, maintain and increase an interest in the game of hockey and oversee the playing interest of teams and players. We will provide a safe, fun and fair environment to all.

AMHA Scorecard	Objectives	Measures
Organizational Philosophy	<ul style="list-style-type: none"> ● Governance <ul style="list-style-type: none"> ○ Provide a governance model that is current with the needs of the AMHA ● Community Engagement <ul style="list-style-type: none"> ○ AMHA better known in Abbotsford community ● People Development <ul style="list-style-type: none"> ○ Coach development ○ Officiating development ○ Board Member development ○ Safety People ○ Volunteer development ● Player Development <ul style="list-style-type: none"> ○ Ensure all players are developing the Sport 4 Life philosophy ● Safety - To have hockey viewed as a safe sport. 	<ul style="list-style-type: none"> ● Do an organizational analysis and implement any changes. Review annually and update as needed. ● Community - increase media coverage as well as community recognition and involvement.. ● People Development - further formalization of coach mentorship program, while updating NCCP coaching program to the current competency based model. Volunteer training and Board member/Coordinator/Appointed Position manuals and training. Equal balance of recruitment, training and retention of officials. ● Player Development - Ensuring that our intro and exit players have a high level experience. ● Continue to develop our safety programs both on and off the ice.
Business Operations	<ul style="list-style-type: none"> ● Maintain a fiscally responsible budget that allows fees to stay appropriately priced. ● Further Develop Association's Business processes, policies and 	<ul style="list-style-type: none"> ● More transparent financial statements with activity based costing. ● New org structure, bylaws, and policy manual in year 1. Update in subsequent years.

<p>Business Operations Continued</p>	<p>procedures to lesson load on volunteers</p> <ul style="list-style-type: none"> ● Leverage Association’s resources internally. ● Seek/Develop Further Ice & Facility Resources. ● Communication plan ● Volunteers - Recruitment - Training - Retention ● Succession planning 	<ul style="list-style-type: none"> ● Tap into subject matter experts from within the AMHA (i.e. Lawyer for legal advice, etc.). ● Continue to work with community partners such as the City, ice vendors, etc. ● Develop a communication plan for internal and external communications. ● Formalize and document all Board, and Appointed Position job descriptions and encourage job shadowing from inside and outside the membership. Continue to recruit volunteers for these positions. ● Volunteer satisfaction survey and feedback.
<p>Sport Operations</p>	<ul style="list-style-type: none"> ● Increase understanding of the LTADP ● Continued skill development at all levels of the game: <ul style="list-style-type: none"> ○ Goalie Program ○ Intro to Hockey Program ○ Recreational Level Programming ○ Spring Programming ○ High Performance programming ○ Officiating ● Focus on Safety of Participants 	<ul style="list-style-type: none"> ● Monthly Hockey Director Communications. ● Measure success of existing quantitatively via attendance, and qualitatively via survey feedback. ● Provide updated and additional safety resources to all members including Coaches, Managers, HCSP, Board Members, Appointed Positions, and Parents.

** A review of the strategic plan shall be conducted at the end of each year.

*** A formal review of the strategic plan after year three will be conducted to update for any unforeseen changes.